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The Entrepreneur's Challenge

Seminar Series

SMEs, Economy,

Value creation,  
Innovation,

Market  
Risk

The Entrepreneur's Challenge: Value  
Creation and Securing the Business in  
Hard Times

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# ***Entrepreneurs' Challenge Seminar – Participants' Feedback Information***

Boosting and developing the leadership and management skills of SMEs and entrepreneurs in uncertain times.

# Entrepreneur Seminar Feedback

What participants had to say about their seminar experience.



The Entrepreneur's Challenge  
Seminar Series

What did we achieve?

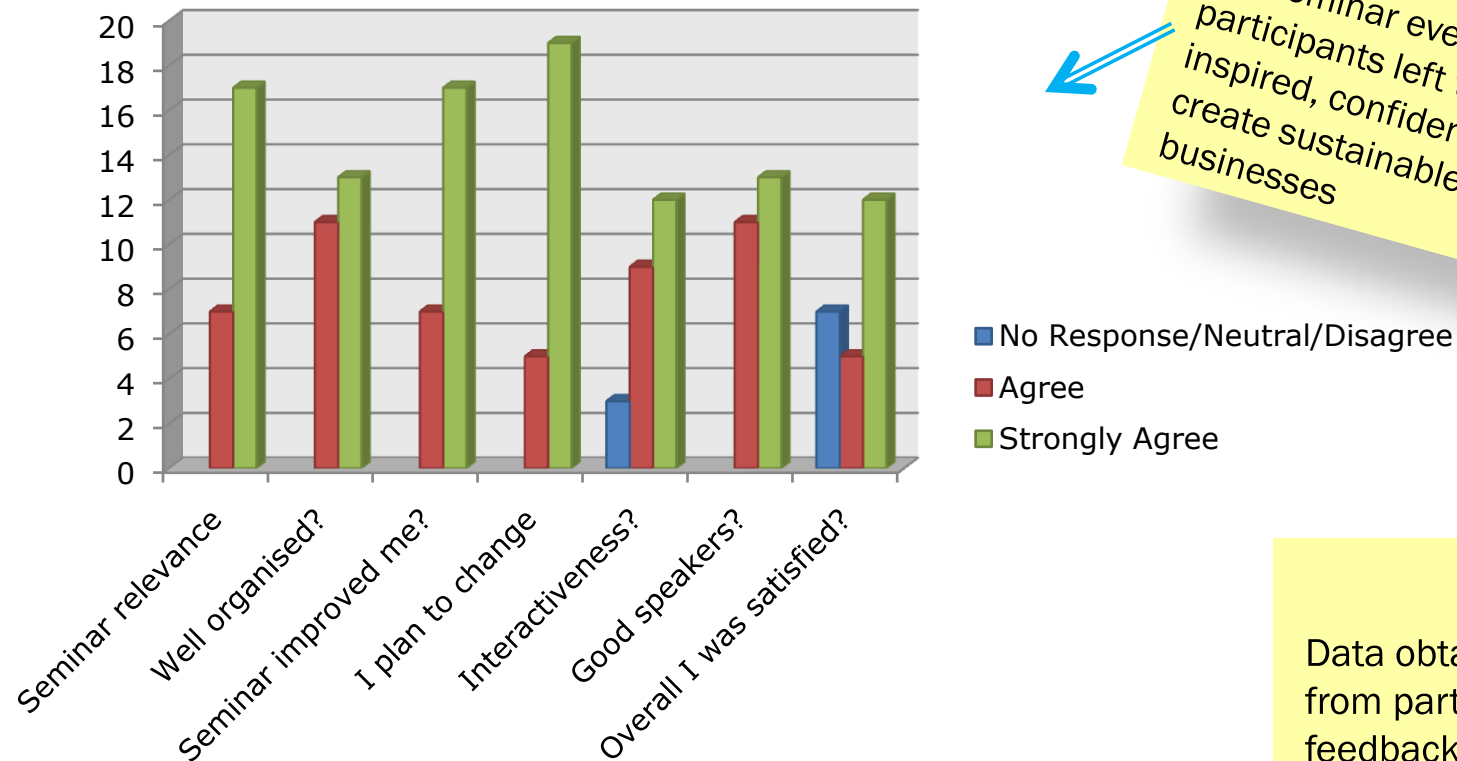
On November 7<sup>th</sup>, 2012 the first in the Entrepreneurs Challenge Seminar Series held. The data here reflects the feedback from participants.

**79%**

of participants said, "I will implement some of the ideas that were discussed in my business".

# PARTICIPANTS FEEDBACK DATA

The graph highlights participants key viewpoints about the seminar ranging from its organisation, to content and speakers.



Participants' feedback indicate that the seminar event achieved its aim - participants left the venue inspired, confident, and ready to create sustainable futures for their businesses

Data obtained from participant feedback forms.

# Participants' Comments & Recommendations



## Some participants' comments

- *"It has helped me to change my perception about how to start business and how to effectively manage the business and putting precaution measures to safeguard it into the foreseeable future".*
- *"The seminar served as a refresher to me on most things that I have learned before now which were almost fizzling out of my memory, therefore it was quite helpful to me".*
- *"The presentations part was amazing. It was really a great chance for me to learn and discuss with learned professionals. In short, I have learned a lot".*
- *"Would like to be part of another seminar".*

## Improvement recommendations



Lower fees to increase participation.

More time should be given for talks.

More interaction needed - more group sessions, more practical sessions; more networking.

# WE BELIEVE THIS IS THE BEGINNING OF A SUCCESS STORY

71%

Said "the seminar improved my understanding of value creation in business activities"



79%

Said "I will implement some of the ideas that were we discussed in my business"



96%

Said "Yes" – I would recommend the seminar to someone I know

Thank you for partnering with us to make the seminar event a success.

**Organiser:**



**Partner:**



**Media  
Sponsor:**



***Thank You***

***Signed: RtHE Consult Limited***

*For more information, please send us an email via  
[talktous@rtheconsult.com](mailto:talktous@rtheconsult.com)*